

REP HEADLINE# 6144400
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6144400

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESS EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP26/12 18.39

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN



9/26/12

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1200

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1100A-1200N	30		\$175.00	10/9	10/12	0		TU-F	0
PROGRAM : NC8 MIDDAY												
CON COM1: NC8 MIDDAY												
CON COM2: CXL'D 1X												
2	S		200P-300P	30		\$300.00	10/9	10/12	0		TU-F	0
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
CON COM2: CXL'D 1X												

NOV 01 2012

9/28/12 FCC

ES

REP HEADLINE# 0144400
\$\$\$ MONTH 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 18.39
CHANGES *** WFLA-TV ***

LINE#	RET	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	0		TU-F	0
4	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	0		TU-F	0
5	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	0		TU-F	0
6	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
7	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	0		TU-F	0
8	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
9	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	0		TU-F	0

FAX# 703-516-2680
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP26/12 18.39
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	30		\$700.00	10/9	10/12	0		TU-F	0
11	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	30		\$2,000.00	10/9	10/13	0		TU-SA	0
12	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	30		\$75.00	10/9	10/14	0		TU-TH, SU	0
13	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/15	10/15	0		MON	0
14	S		600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	10/13	10/13	0		SAT	0
15	S		700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/13	10/13	0		SAT	0
16	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/14	10/14	0		SUN	0
17	S		800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/14	10/14	0		SUN	0
18	S		300A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/14	10/14	0		SUN	0

REP HEADLINE# 0144400
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X	30		\$175.00	10/15	10/15	0		MON	0
20	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	30		\$300.00	10/15	10/15	0		MON	0
21	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	30		\$675.00	10/15	10/15	0		MON	0
22	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X	30		\$400.00	10/15	10/15	0		MON	0
23	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
24	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
25	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X	30		\$700.00	10/15	10/15	0		MON	0

REP HEADLINE# 0144400
 \$\$\$ NOT APPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 18.39
 CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		430A-459A	30		\$75.00	10/15	10/15	0		MON	0
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
CON COM2: ADDED 1X												

OCT/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007

Democratic Congressional Cpgn Comm/ Issue
 Submission Number 791 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33801
 PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer: 11/14/1200
 Schedule Dates: 10/08/12 to 10/21/12
 Est./PO Number: 06144400
 Associated Copies: No

Submission Cost: 0
 Client/Product/Estimate: 11/14/1200
 Weeks: 2
 Contract type: Political

Campaign Ref: E:120531066
 Sales Rep: HRP Washington, DC
 Order Ref: 06144400
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Product: Democratic Congressional Cpgn Comm/ Issue
 Demographic: (L) Household

Booking Group: WFLA
 Order:

Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	C
1	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	1		1
8	M-F 7p Entertainment Tonight TWTF..	02		30 Comme	Nbr of Spots Closed PR	2		2
18	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1		1
23	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1		1
Weekly Totals: Total Spots(Ord Spots)					3	2	5	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	16 (08/29, 08/31, 10/09)	0000167881	E:120531066
8	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066
18	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	40 (10/24, 10/15)	0000167982	E:120531066
23	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066

Grand Totals

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots		0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6144400
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-5399 FAX# 703-516-5250
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JAN 12/12 12.0
*** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6144400 CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESS EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE 04/15/12 12.09

REP: NEW ORDER
TTL \$34,800 @36X
REVISED WRAP AROUND DATES
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

WMA: \$900

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: : LINE# : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1200

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$175.00	10/9	10/12	1		TU-F	1

PROGRAM : NC8 MIDDAY
CON COM1 : NC8 MIDDAY
CON COM2 : CXL'D 1X

2			200P-300P	30		\$300.00	10/9	10/12	2		TU-F	2
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PROGRAM : RACHAEL RAY
CON COM1 : RACHAEL RAY
CON COM2 : CXL'D 1X

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9160
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	2		TU-F	2
4			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	4		TU-F	4
5			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	1		TU-F	1
6			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
7			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	1		TU-F	1
8			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	1		TU-F	1

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-2030
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 12.0
 *** 3:47 PM ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	30		\$700.00	10/9	10/12	3		TU-F	3
11			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	30		\$2,000.00	10/9	10/13	1		TU-SA	1
12			430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	30		\$75.00	10/9	10/14	2		TU-TH, SU	2
13			800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/15	10/15	1		MON	1
14			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	10/13	10/13	1		SAT	1
15			700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/13	10/13	1		SAT	1
16			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/14	10/14	1		SUN	1
17			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/14	10/14	1		SUN	1
18			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/14	10/14	1		SUN	1

the voice

1 m4

MAX 15/12 12.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X	30		\$175.00	10/15	10/15	1		MON	1
20			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	30		\$300.00	10/15	10/15	1		MON	1
21			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	30		\$675.00	10/15	10/15	1		MON	1
22			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X	30		\$400.00	10/15	10/15	1		MON	1
23			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	1		MON	1
24			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	1		MON	1
25			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X	30		\$700.00	10/15	10/15	1		MON	1

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9600
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 11/10/12 12.0
 *** WILLAMET ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26			430A-459A	30		\$75.00	10/15	10/15	1		MON	1
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PROGRAM : NC8 TODAY@4:30
 CON COM1: NC8 TODAY@4:30
 CON COM2: ADDED 1X

OCT/12 34800.00 CONTRACT TOTAL 34800.00
 TOTAL SPOTS 36

MARKET TOTALS \$174,000 WFLA 20% WFTS 15% WTSP 25% WTVT 20% WTOG 2% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 15% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 226-8633

Client: Democratic Congressional Cpgn Comm/ Issue Submission Cost: 33900 Campaign Ref: E1205310956
 Buyer: Client/Product/Estimate: 11/14/1200 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 10/21/12 Weeks: 2 Order Ref: 06144400
 Est./PO Number: 06144400 Contract type: Political Business Type: Political Business Category: Transactional

Orig

Product: Democratic Congressional Booking Group: WFLA Key Market: Tampa-St. Petersburg, FL
 Demographic: (L) Household Order:

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	CC
1	M-F 11a News .TWTF..	175	30 Comme	Nbr of Spots	1		1	
2	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	2		2	
3	M-F 4p Dr Oz .TWTF..	675	30 Comme	Nbr of Spots	2		2	
4	M-F 530a News .TWTF..	400	30 Comme	Nbr of Spots	4		4	
5	M-F 530p News .TWTF..	1400	30 Comme	Nbr of Spots	1		1	
6	M-F 6p News .TWTF..	1800	30 Comme	Nbr of Spots	2		2	
7	M-F 6a News .TWTF..	1000	30 Comme	Nbr of Spots	1		1	
8	M-F 7p Entertainment Tonight .TWTF..	1800	30 Comme	Nbr of Spots	2		2	
Weekly Totals: Total Spots(Ord Spots)					26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 228-8888

Client: Democratic Congressional Submission Cost: 33900 Campaign Ref: E 12053100
 Buyer: Cpgn Comm/ Issue Client/Product/Estimate: 11/14/1200 Sales Rep: 1100 Washington Ave
 Schedule Dates: 10/08/12 to 10/21/12 Weeks: 2 Order Ref: 06144400
 Est/PO Number: 06144400 Contract type: Political Business Type: POLITICAL Business Category: Political Board

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Ctr
9	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	1		1	
10	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	3		3	
11	M-Su 11p News TWTF..	2000	30 Comme	Nbr of Spots	1		1	
12	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots	2		2	
13	Mon 8-10p ET / 7-9p CT Voice M.....	6500	30 Comme	Nbr of Spots		1	1	
14	Sat 7a Today ShowS	500	30 Comme	Nbr of Spots	1		1	
15	Sun 6p NewsS	1100	30 Comme	Nbr of Spots	1		1	
16	Sun 8a Today ShowS	626	30 Comme	Nbr of Spots	1		1	
17	Sun 9a NewsS	400	30 Comme	Nbr of Spots	1		1	
18	M-F 11a News M.....	175	30 Comme	Nbr of Spots		1	1	
19	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots		1	1	
Weekly Totals: Total Spots(Ord Spots)					26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 33900	Campaign Ref: E120531066
Buyer:	Client/Product/Estimate: 11/14/1200	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06144400
Est/PO Number: 06144400	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	CC
20	M-F 4p Dr Oz	675	30		1	1	
21	M-F 530a News	400	30		1	1	
22	M-F 6p News	1800	30		1	1	
23	M-F 7p Entertainment Tonight	1800	30		1	1	
24	M-F 9a Today Show II	700	30		1	1	
25	M-Th, Su 430a News	75	30		1	1	
Weekly Totals: Total Spots(Ord Spots)				26	3	35	

Grand Totals				Month 10 Weeks: 4	
				10/08	10/15
Totals				26	9
Spots				26	9
Cost				21475	12425

Grand Totals: Spots: 35 Gross Total: 33,900.00

Commission:	5,005.00
Net Total:	28,815.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON OC 20007

REP: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV: Democratic Congressional Cpg
PROD: Democratic Congressi

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E: 120531066
WFLA
INVOICE NUMBER 0100033247
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1200
Desc: 06144400

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 11a News	175.00	1	1	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-	
M-F 7p Entertainment Tonight	1800.00	8	2	10/10	WE	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-	
				10/12	FR			.00	Preempt Program Change	.00-	
M-F 11a News	175.00	18	1	10/15	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-	
M-F 7p Entertainment Tonight	1800.00	23	1	10/15	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-	
Total Airtime Net Spot Revenue:								.00			

PERIOD COST .00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Democratic Congressional Cpg
PRODUCT Democratic Congressi

INVOICE NUMBER 0100033247
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE .00

REMIT TO:

*00186

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON OC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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